

Ryad Nebbache,

Art direction x Illustration

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Art director & Illustrator

Dryad.fr - International - *Freelancer* - Since 2013

2016 EELV Paris, BNP, Nesquik, ATIS (Corporate Social Responsibility), SNCF, Ricard, Isobar, Avise (CSR), Bourbon Offshore...

2015 Handicap International, Médecins du Monde, Radio France, Avise, Atelier d'Art de France, Danone, Française des jeux, Pernod Ricard, Groupe La Poste, BMW...

2013 - 2014 Allianz, Maisons du monde, Canal+, Wella, Air liquid, Michelin, GDF, Vivre Mobile, Orange Cinema Serie ...

Art director

Getty Images - Paris, France - *Temp* - Oct. 2012/Mar. 2013

Design of the 2013's communication kit (*print & web* - Leaflet, gift bags, templates).

Design thinking and inputs for marketing events (*Contests, campaigns*).

Iconography.

Collaborations : la Gaité lyrique, INfluencia, Fubiz, iStockphoto...

UX/UI Senior Designer

VanceInfo - Shanghai, China - *On-site consultant* - Apr. 2012/Sep. 2012

External communication visual tools (*Logo, namecards, templates*).

Advice on image and positioning, branding & creative market studies.

Training of the team about keeping up with webdesign trends and client relation techniques.

Clients : Expedia, American Express, Leo Burnett, 3M, TUI...

Art director

Moodbyme.com - Shanghai, Chine - *Long term* - May 2011/Mar. 2012

Complete site redesign & weekly creation of product-valuing tools.

AD of photoshoots & model castings.

Design of the printed press kit for the Fall-Winter 2011 collection.

Management of a team of 2 people.

Webdesigner

Sarenza.com - Paris, France - *Long term* - Nov. 2010/Apr. 2011

Weekly emails, newsletters, banners.

Lookbook print Spring-Summer 2011.

Junior AD

Condé Nast Digital - Paris, France - *Short term* - Mar. 2010/Oct. 2010

Webdesigns & Brand content for Vogue.com, Glamour.com & GQmagazine.fr.

Design & ergonomics of the first official VogueParis Facebook fan page.

Collaborations : Guerlain, Levi's, Yves St Laurent, Warner Bros, Clarins...

Junior AD

Trimaran - digital Studio - France - *Part-time* - 1 year 2008/2009

MotorsTV - the high-speed television - Chaville, France - *Part-time* - 1 year 2007/2008

Citema - European city for arts and crafts - Chiusi, Italy - *Internship* - 1 month 2008

Studies

◇ Art direction & visual communication - E-Artsup - Jan. 2008/Sep. 2009

◇ Multimedia & Graphic design - EMC - Jan. 2006/Dec. 2008

◇ French equivalent of the GED (literature) - 2006

« A designer knows he has achieved perfection not when there is nothing left to add, but when there is nothing left to take away. »

— Antoine De Saint-Exupery